



ArtStart

October 15, 2026

Be a Champion for Early Childhood Education

Sponsorships are incredible gifts that help the Parent Infant Center achieve its mission to provide children and their families full access to high quality early childhood education and after school programming. A sponsorship is an effective way for you to declare the importance of childcare as infrastructure for families living and working in the city of Philadelphia.

Sponsor Levels	Partner \$10,000	Benefactor \$5,000	Celebrations Sponsor \$3,000	Festivities Sponsor \$1,500	Program Sponsor \$1,000
PIC website Recognition	Logo w/ hyperlink	Logo w/ hyperlink	Logo w/ hyperlink	Logo w/ hyperlink	Logo w/ hyperlink
Social Media Mentions before ArtStart	x6	x5	x4	x3	x2
Recognition on the night Of ArtStart	Special call-out in Opening Remarks	Special call-out in Opening Remarks	Recognition in Opening Remarks	Recognition in Opening Remarks	
Featured in Spring and Fall Newsletters (3,000 mailings)					
Logo on ArtStart invitations (800 mailing)					
Name and Logo featured in digital Event Programs	Outside cover	Outside cover	Inside cover	Inside cover	Inside cover
Complimentary Event Registration	VIP guests	VIP guests			
Step and Repeat Banner Logo placement					

For inclusion in the Fall Newsletter and ArtStart invitation, replies are due by August 1st.

We welcome the opportunity to customize levels & benefits that align with your corporate philanthropic priorities.

All children, regardless of their zip code, deserve the rich early learning and school age-programming that we provide at PIC, and your generosity makes that happen.

Please complete the other side of the form & return to PIC

☐ **Yes! I support high quality Early Childhood Education and recognize its importance to young families, neighborhoods, and businesses.**

Please complete All Fields.

Name (Individual / Business) _____

Name of Contact Person (if different) _____

Address _____

E-mail _____ Phone _____

This Sponsorship **supports our tuition assistance program** and helps bridge the gap between state subsidies and the true cost of high quality care.

• **Be a Sponsor** *(see benefits on front page)*

- | | |
|---|--|
| ☐ \$10,000 Partner | ☐ \$5,000 Benefactor |
| ☐ \$3,000 Celebrations Sponsor | ☐ \$1,500 Festivities Sponsor |
| ☐ \$1,000 Program Sponsor | |

• **Be an Advertising Partner**

- | | |
|--------------------------------|---|
| ☐ \$600 | Partner listing and logo inclusion on all printed and digital event materials, and in PIC's event emails, event webpage, and weekly e-newsletter. |
| ☐ \$300 | logo inclusion on all printed and digital event materials, and PIC's weekly e-newsletter |
| ☐ \$150 | logo inclusion on all printed and digital event materials |

• **Be an In-kind donor**

Item/Service _____ value _____



All checks are made payable to "Parent Infant Center"
return form to: PIC, attn: Development, 4205 Spruce St
Philadelphia, PA 19104. OR [pay online here](#).

Replies and artwork are due by **Sept. 30th**.

Artwork may not contain solicitations for outside causes.

Questions? email kstachelek@parentinfantcenter.org

*The Parent Infant Center has been a leader in providing high quality childcare to children and their families since 1978. **We celebrate nearly 50 years of learning through play.***

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.