



## ArtStart October 16, 2025

Sponsorship of the Tuition Assistance Program at the Parent Infant Center is an effective way for you and your company to help children and their families in the city of Philadelphia have full access to high quality early childhood education and after school programming.

*Ways you can help:*

- **Be a PIC Partner** *(benefits listed on back)*

☐ \$5,000 Benefactor

☐ \$3,000 Celebrations Sponsor

☐ \$1,500 Festivities Sponsor

☐ \$1,000 Program Sponsor

- **Be an Advertiser in our Program Book**

☐ \$600 full page B&W ad (6"x7.5")

☐ \$150 quarter-page B&W ad (3"x3.75")

☐ \$300 half-page B&W ad (6"x3.75")

☐ \$100 business card (B&W)

- **I would like to be a silent auction donor or in-kind donor.**

*Please see my contribution of \_\_\_\_\_ value: \_\_\_\_\_*

- **I would like to make a tax-deductible donation.** *enclosed \$ \_\_\_\_\_*

**Name:** \_\_\_\_\_

**Business:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **phone:** \_\_\_\_\_

**Recognition Name:** \_\_\_\_\_

# ArtStart | Thursday, October 16, 2025

## Sponsorship Levels

*We welcome the opportunity to customize sponsorship packages. Tickets are available as requested.*

BENEFITS	Benefactor \$5,000	Celebrations Sponsor \$3,000	Festivities Sponsor \$1,500	Program Sponsor \$1,000
Full page color ad in event program book	✓	✓	✓	✓
Name/Logo on Event Program cover	✓	✓		
Recognition in PIC social media posts	✓	✓	✓	
Inside cover listing in program book	✓	✓	✓	✓
Name printed on ArtStart invite (if received by Aug. 14th)	✓	✓	✓	✓
Sponsor Banner displayed before and during event	✓			
Live Thank You during ArtStart event	✓	✓	✓	
100% of your sponsorship goes to the Tuition Assistance Fund	✓	✓	✓	✓

<b>Recognition Benefits</b>	<ul style="list-style-type: none"> <li>- PIC's mailings reach 1,500 donors and businesses</li> <li>- Our email blasts are sent to 800+ supporters</li> <li>- PIC's social media reaches 1,000+ followers</li> </ul>
-----------------------------	---

**All children deserve the rich early learning and school age-programming that we provide at PIC, and your generosity makes that happen.**

checks are payable to the Parent Infant Center, mail to PIC, 4205 Spruce St, Philadelphia, PA 19104 Attn: ArtStart  
Payment may also be made on [PIC's donation page](#).

Replies and artwork are **due by October 3rd**, for inclusion in the event program book.

Artwork may not contain solicitations for outside causes.

Contact: [kstachelek@parentinfantcenter.org](mailto:kstachelek@parentinfantcenter.org) with questions or to send jpeg or pdf files.

*PIC's EIN # is 23-2151143. A copy of the official registration and financial information may be obtained from the PA's Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.*