



# ArtStart October 17, 2024

Sponsorship of the Tuition Assistance Program at the Parent Infant Center is an effective way for you and your company to help children and their families in the city of Philadelphia have full access to high quality early childhood education and after school programming.

*Ways you can help:*

● **Be a PIC Partner**

- \$5,000 Benefactor
- \$3,000 Celebrations Sponsor
- \$1,500 Festivities Sponsor
- \$1,000 Program Sponsor

● **Be an Advertiser in our Program Book**

- \$600 full page B&W ad (6"x7.5")
- \$150 quarter-page B&W ad (3"x3.75")
- \$300 half-page B&W ad (6"x3.75")
- \$100 business card (B&W)

● **I would like to be a silent auction donor or in-kind donor.**

*Please see my contribution of \_\_\_\_\_ value: \_\_\_\_\_*

● **I would like to make a tax-deductible donation.** enclosed \$ \_\_\_\_\_

NAME: \_\_\_\_\_ *for listing purposes*

Contact: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ phone: \_\_\_\_\_

**All children deserve the rich early learning and school age-programming that we provide at PIC, and your generosity makes that happen.**

# ArtStart | Thursday, October 17, 2024

## Sponsorship Levels

We welcome the opportunity to customize sponsorship packages. Tickets are available as requested.


BENEFITS	Benefactor \$5,000	Celebrations Sponsor \$3,000	Festivities Sponsor \$1,500	Program Sponsor \$1,000
Full page color ad in program book	✓	✓	✓	✓
Name/Logo on Event Program cover	✓	✓		
Dedicated mentions in PIC social media posts	✓	✓	✓	
Inside cover listing in program book	✓	✓	✓	✓
Featured in mailed Fall Newsletter and ArtStart invite* (up to 1500 mailed)	✓	✓	✓	✓
Sponsor Banner displayed before and at event	✓			
Live Thank You acknowledgement during ArtStart event	✓	✓	✓	
100% of your sponsorship goes to the Tuition Assistance Fund	✓	✓	✓	✓

\*invites go to the printers by August 16<sup>th</sup>.

**Please make checks payable to The Parent Infant Center  
mail to the Parent Infant Center, attn: ArtStart, 4205 Spruce St, Philadelphia, PA 19104**

Replies and artwork are **due by October 7**, for inclusion in the event program book. Artwork should not contain solicitations for outside causes. Contact [kstachelek@parentinfantcenter.org](mailto:kstachelek@parentinfantcenter.org) with questions or to send jpeg or pdf files.

*PIC's EIN # is 23-2151143. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.*



- Children reaching their potential
- Families finding community
- Teachers defining a profession