



ArtStart October 13, 2022

Sponsorship of the Tuition Assistance Program at the Parent Infant Center is an effective way for you and your company to help children and their families in the city of Philadelphia have full access to high quality early childhood education and after school programming.

PIC works to provide and increase access to high-quality early childhood education and school-age programs that give children opportunities to learn through play, are led by valued, professional educators, and actively engage and support parents and families.

How you can help:

• Be a PIC Partner

- \$5,000 Benefactor
- \$3,000 Celebrations Sponsor
- \$1,500 Festivities Sponsor
- \$1,000 Program Sponsor

• Be an Advertiser in our Program Book

- \$600 full page B&W ad (6"x7.5")
- \$150 quarter-page B&W ad (3"x3.75")
- \$300 half-page B&W ad (6"x3.75")
- \$100 business card (B&W)

• I would like to be a silent auction donor or in-kind sponsor.

Please see my contribution of _____ value: _____

• I would like to make a tax-deductible donation. enclosed \$ _____

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

Email: _____ **phone:** _____

ArtStart | Thursday, October 13, 2022 Sponsorship Levels

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| <p><i>Benefactor (\$5,000)</i></p> <ul style="list-style-type: none"> ❖ Event Banner displayed leading up to and during event | <p><i>Celebrations Sponsor (\$3,000)</i></p> <ul style="list-style-type: none"> ❖ Full page color ad in event program book ❖ Name/Logo on Event Program cover |
| <p><i>Festivities Sponsor (\$1,500)</i></p> <ul style="list-style-type: none"> ❖ Name and logo on PIC website ❖ Dedicated mentions through PIC social media posts on Facebook | <p><i>Program Sponsor (\$1,000)</i></p> <ul style="list-style-type: none"> ❖ Inside cover listing on program book ❖ Full page ad in event program book ❖ Neighborhood News feature (1500 mailed) ❖ Listing on invitations (over 800 mailed) (for replies received by Aug. 18) |


We welcome the opportunity to customize sponsorship packages. Each level includes all preceding benefits.

Please make checks payable to The Parent Infant Center
mail to the Parent Infant Center, attn: ArtStart, 4205 Spruce St, Philadelphia, PA 19104
Contact kstachelek@parentinfantcenter.org with questions or to send jpeg or pdf files.

*Replies and artwork are **due by October 3** for inclusion in the event program book.*

PIC's EIN # is 23-2151143. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.

All children deserve the rich early learning and school age-programming that we provide at PIC, and your generosity helps make that happen.



- Children reaching their potential
- Families finding community
- Teachers defining a profession