



ArtStart 2021 Sponsorship Opportunities

Sponsorship of PIC’s tuition assistance program is an effective way for you and your company to help children and their families in the city of Philadelphia have full access to high quality early childhood education and after school programming.

Yes! I want to celebrate PIC’s foundation in learning and to drive its future in our community.

• Be a PIC Partner Matching Gift Challenge!
Sponsorships will be matched, dollar for dollar, up to \$10,000.

- \$5,000 Benefactor
- \$3,000 Celebrations Sponsor
- \$1,500 Festivities Sponsor
- \$1,000 Program Sponsor

• Be an Advertiser in our Program Book

- \$600 full page B&W ad (6”x7.5”)
- \$150 quarter-page B&W ad (3”x3.75”)
- \$300 half-page B&W ad (6”x3.75”)
- \$100 business card (B&W)

• I would like to be a silent auction donor or in-kind sponsor.

Please see my contribution of _____ value: _____

• I would like to make a tax-deductible donation. enclosed \$ _____

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

Email: _____ **phone:** _____

ArtStart 2021 | Oct. 1 thru Oct. 15

Sponsorship Opportunities **Matching Gift Challenge! Double Your Impact**

<i>Benefactor (\$5,000)</i> <ul style="list-style-type: none">❖ Event Banner displayed leading up to and during event	<i>Celebrations Sponsor (\$3,000)</i> <ul style="list-style-type: none">❖ Full page color ad in event program book❖ Name/Logo on Event Program cover
<i>Festivities Sponsor (\$1,500)</i> <ul style="list-style-type: none">❖ Name and logo on PIC website❖ Dedicated mentions through PIC social media posts on Facebook	<i>Program Sponsor (\$1,000)</i> <ul style="list-style-type: none">❖ Inside cover listing on program book❖ Full page ad in event program book❖ Neighborhood News feature (1500 mailed)❖ Listing on invitations (over 800 mailed) (for replies received by Aug. 13)

We welcome the opportunity to customize sponsorship packages. Each level includes all preceding benefits.

**Please make checks payable to: The Parent Infant Center
and mail to:**

**The Parent Infant Center, attn: ArtStart
4205 Spruce St, Philadelphia, PA 19104**

*Contact kstachelek@parentinfantcenter.org with questions, or to
send jpeg, png or pdf files by September 24th.*

PIC's EIN # is 23-2151143. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.

Supporting the tuition assistance program at PIC gives more families access to our high quality child care environment, and promotes the social and economic mobility within - and across - generations of families in Philadelphia.



- Children reaching their potential
- Families finding community
- Teachers defining a profession