



ArtStart 2020 Teachers Are Superheroes Sponsorship Opportunities

Sponsorship of PIC’s tuition assistance program is an effective way for you and your company to help children and their families in the city of Philadelphia have full access to high quality early childhood education and after school programming.

Matching Gift Challenge!

A generous donor has offered to match up to \$10,000 for sponsorships, ads, or donations made for ArtStart. Your gift will support tuition assistance while matching funds go directly to the Superheroes Teachers Fund.

This year you can **double your gift** and help us meet this challenge!

● Be a PIC Partner

- \$5,000 Benefactor
- \$2,500 Festivities Sponsor
- \$3,000 Celebration Sponsor
- \$1,000 Program Sponsor

● Be an Advertiser

- \$600 full page B&W Ad (6”x7.5”)
- \$150 quarter page B&W Ad (3”x3.75”)
- \$300 half page B&W Ad (6”x3.75”)
- \$100 B&W business card Ad

● I would like to make a tax-deductible donation. \$ _____

Please let us know under what name(s) you would like your gift recognized:

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Email: _____ phone: _____

ArtStart | November 20, 2020 Sponsorship Opportunities

<p><i>Benefactor (\$5,000)</i></p> <ul style="list-style-type: none"> ❖ Lead spot on Event Banners displayed leading up to and during event 	<p><i>Celebration Sponsor (\$3,000)</i></p> <ul style="list-style-type: none"> ❖ Dedicated mentions through PIC social media posts on Facebook
<p><i>Festivities Sponsor (\$2,500)</i></p> <ul style="list-style-type: none"> ❖ Name and logo on PIC website 	<p><i>Program Sponsor (\$1,000)</i></p> <ul style="list-style-type: none"> ❖ Name or Logo on Event Banners ❖ Full page color ad in program book

We welcome the opportunity to customize sponsorship packages. Each level includes all preceding benefits.


**Please make checks payable to: The Parent Infant Center
and mail to:**

**The Parent Infant Center, attn: ArtStart
4205 Spruce St, Philadelphia, PA 19104**

Contact kstachelek@parentinfantcenter.org with questions or to send jpeg or pdf files

PIC's EIN # is 23-2151143. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.

Supporting the tuition assistance program at PIC gives more families access to our high quality child care environment, and promotes the social and economic mobility within - and across - generations of families in Philadelphia.



- Children reaching their potential
- Families finding community
- Teachers defining a profession