



## ArtStart 2019 Sponsorship Opportunities

Sponsorship of PIC's tuition assistance program is an effective way for you and your company to help children and their families in the city of Philadelphia have full access to high quality early childhood education and after school programming.

**Yes! I want to celebrate PIC's foundation in learning and to drive its future in our community.**

### ● Be a PIC Partner

☐ \$5,000 Benefactor

☐ \$2,500 Festivities Sponsor

☐ \$3,000 Celebration Sponsor

☐ \$1,000 Program Sponsor

*Please let us know under what name(s) you would like your sponsorship recognized:*

\_\_\_\_\_

### ● Be an Advertiser in our Program Book

☐ \$600 full page B&W ad (6"x7.5")

☐ \$150 quarter-page B&W ad (3"x3.75")

☐ \$300 half-page B&W ad (6"x3.75")

☐ \$100 business card (B&W)

☐ **I would like to make a tax-deductible donation.**

☐ **I would like to be an in-kind sponsor or donor.**

*Enclosed, please find my contribution of* \_\_\_\_\_.

**NAME:** \_\_\_\_\_

**BUSINESS:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

# ArtStart 2019 | Thursday, October 24

## Sponsorship Opportunities

<b><i>Benefactor (\$5,000)</i></b> <ul style="list-style-type: none"> <li>❖ Event Banner displayed leading up to and during event</li> </ul>	<b><i>Celebration Sponsor (\$3,000)</i></b> <ul style="list-style-type: none"> <li>❖ Full page color ad in event program book</li> <li>❖ Name/Logo on Event Program cover</li> </ul>
<b><i>Festivities Sponsor (\$2,500)</i></b> <ul style="list-style-type: none"> <li>❖ Name and logo on PIC website</li> <li>❖ Dedicated mentions through PIC social media posts on Facebook</li> </ul>	<b><i>Program Sponsor (\$1,000)</i></b> <ul style="list-style-type: none"> <li>❖ Inside cover listing on program book</li> <li>❖ Full page B&amp;W ad in event program book</li> <li>❖ Featured in Neighborhood News</li> <li>❖ Listing on invitations (for replies received by Aug. 15)</li> <li>❖ Tickets to ArtStart</li> </ul>

*We welcome the opportunity to customize sponsorship packages. Each level includes all preceding benefits.*

**Please make checks payable to: The Parent Infant Center  
and mail to:**

**The Parent Infant Center, attn: ArtStart  
4205 Spruce St, Philadelphia, PA 19104**

Contact [kstachelek@parentinfantcenter.org](mailto:kstachelek@parentinfantcenter.org) with questions or to send jpeg or pdf files

***PIC's EIN # is 23-2151143. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.***

**Supporting the tuition assistance program at PIC gives more families access to our high quality child care environment, and promotes the social and economic mobility within - and across - generations of families in Philadelphia.**



- Children reaching their potential
- Families finding community
- Teachers defining a profession