



ArtStart 2016

**A fundraiser to benefit the Parent-Infant Center
Thursday, October 20, 2016**

The Parent-Infant Center is a nonprofit organization that supports parenting by enabling children to grow and learn in a safe, stimulating, loving environment—*something every child deserves!*

Money raised through *ArtStart* broadens the impact of our tuition assistance program and enhances the quality of PIC programming for early care, after-school, and summer camp for families who live or work in the diverse communities of West Philadelphia.

• **Be our *ArtStart* Leaders**

(*TAKEN!*) Presenting Benefactor (\$2,000): Your company's name and logo will be listed as our Presenting sponsor on our printed invitations, on the front cover of our program book, and a full-page color ad on the back cover of our program book. Your logo will be placed in our digital program, website, and all event promotions. *Plus 10 tickets to ArtStart.*

Event Benefactor (\$1,500): Your company's logo will be listed as an Event sponsor on our printed invitations and you will have a full page color ad in our program book. Logo or name recognition in our digital program, website, and in all event promotions. *Plus 10 tickets to ArtStart.*

Program Book (\$1,000): Your company's logo will be displayed as a Program Book sponsor on the inside front cover of our program book and you will have a full page ad. Logo or name recognition in our digital program, website, and in all event promotions *Plus 6 tickets to ArtStart.*

Cocktail Napkin (\$750): cocktail napkins with your logo and preferred color and a full-page ad in the program book, and your logo in our digital program and website. *Plus 6 tickets to ArtStart.*

PIC Advocate (\$500)

6 tickets to ArtStart
Digital Program Listing

PIC Patron (\$250)

4 tickets to ArtStart
Digital Program Listing

PIC Sponsor (\$125)

2 tickets to ArtStart
Digital Program Listing

• **Be an Advertiser in our Program Book or our evening's Digital Display**

See reverse side for advertising opportunity details.

**Please complete the other side of form & return by September 30th
Responses for *ArtStart* Leaders received by Sept. 1st will be listed on our invitation.**

Yes! I/We will support PIC's Tuition Assistance Program & support high quality early childhood education for families.

Please complete All Fields indicating your participation in ArtStart 2016.

Name (Individual / Business) _____

Name of Contact Person (if different) _____

Address _____

E-mail _____ Phone _____

● **Be an ArtStart Leader**

\$2,000 Presenting Benefactor **(TAKEN!)**

\$1,500 Event **\$1,000** Program Book **\$750** Cocktail Napkin

\$500 PIC Advocate **\$250** PIC Patron **\$125** PIC Sponsor

● **Be an Advertiser**

Go Green! I/We want a Digital Listing Only

\$450 full page (6"x7.5")

\$125 quarter-page (3"x3.75")

\$250 half-page (6"x3.75")

\$75 business card

E-mail jpeg or pdf file by Sept. 30th to kstachelek@parentinfantcenter.org

Camera-ready art should be sent with payment. Print ads are B&W. Digital ads can be full color.

● **I would like to donate an item for the silent auction.**

Estimated value \$ _____ Enclosed you will find a GIFT CERTIFICATE

_____ Please pick up our CONTRIBUTION on _____ and ask for _____.

I would like to make a tax-deductible donation.

Contribution amount \$ _____

Contributors are recognized at the event

All checks are made payable to "Parent-Infant Center."

Please complete form & return by Sept. 30th.

ArtStart Leaders received by Sept. 1st will be listed on our invitation.

Questions? Call Karen Stachelek at 215-222-5480

OR e-mail kstachelek@parentinfantcenter.org

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.