



ArtStart 2014

A fundraiser to benefit the Parent-Infant Center

Thursday, October 16, 2014

The Parent-Infant Center is a nonprofit organization that supports parenting by enabling children to grow and learn in a safe, stimulating, loving environment—*something every child deserves!*

We provide early care, after-school programs, weekly playgroups and summer camp for families who live or work in the diverse communities of West Philadelphia.

Money raised through *ArtStart* will broaden the impact of our tuition assistance program and enhance the quality of PIC programs.

How you can help:

• Be our ArtStart Leaders

Program Book (\$1,000): COLOR Company logo in the hands of all our guests! Includes your company's logo on our program's front cover, full-page ad in program book (select from inside covers or back cover), logo in digital program, PIC website, and all event promotions, plus 6 tickets to ArtStart.

Cocktail Napkin (\$700): Your Company logo in the hands of all our guests! Includes full-page advertisement in program book (*premier placement*), logo in digital program, PIC website, plus 6 tickets to ArtStart.

PIC Advocate (\$500)

4 tickets to ArtStart
Digital listing

PIC Patron (\$250)

2 tickets to ArtStart
Digital listing (shared space)

PIC Sponsor (\$125)

2 tickets to ArtStart
Digital Listing (shared space)

• Be an Advertiser in our Program Book or our evening's Digital Display

\$450 premium cover (6"x7.5")

\$175 half-page (6"x3.75")

\$400 inside cover (6"x7.5")

\$100 quarter-page (3"x3.75")

\$350 full-page (6"x7.5")

\$75 business card (attach card)

• Donate an Auction Item or Service, or contribute food to ArtStart

Over 200 guests will see your business listed as a benefactor!

We look forward to hearing from you!

Please complete other side of form & return by Sept. 22nd

Responses for ArtStart Leaders received by Sept. 4th will be listed on our invitation.

Yes! I/We will support PIC's Tuition Assistance Program & help enhance program quality.

Please complete All Fields indicating your participation in ArtStart 2014.

Name (Individual / Business) _____

Name of Contact Person (if different) _____

Address _____

E-mail _____ Phone _____

● **Be an ArtStart Leader**

- \$1,000** Program Book **\$700** Cocktail Napkin
 \$500 PIC Advocate **\$250** PIC Patron **\$125** PIC Sponsor

● **Be an Advertiser**

Go Green! I/We want a Digital Listing Only

- \$450 premium cover (6"x7.5") \$175 half-page (6"x3.75")
 \$400 inside cover (6"x7.5") \$100 quarter-page (3"x3.75")
 \$350 full-page (6"x7.5") \$75 business card (attach card)

E-mail jpeg or pdf file to kstachelek@parentinfantcenter.org or send camera-ready art with payment

● **Donate an Auction Item or Service, or a Food Contribution:**

Estimated value \$ _____ Enclosed you will find a GIFT CERTIFICATE

_____ Please pick up our CONTRIBUTION on _____ and ask for _____.

I would like to make a tax-deductible donation.

Contribution amount \$ _____ Contributors are recognized at the event

All checks are made payable to "Parent Infant Center."

Please complete form & return by September 22nd.

Responses for ArtStart Leaders received by Sept. 4th will be listed on our invitation.

Questions? Call Karen Stachelek at 215-222-5480

OR e-mail kstachelek@parentinfantcenter.org

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free (within PA) 800-732-0999. Registration does not imply endorsement.